

NEW IMAGE

COLLEGE OF FINE ARTS



Fashion and Film
Makeup Design

CAREER DEVELOPMENT

40 hours

You know where you want to go after school and we will help you get there. In this module you will be learning from some of the top makeup artists working today about the day-to-day realities of how to get the jobs you want, how each job leads to the next one and how to keep your career moving forward.

In this module, you'll learn:

Portfolio and Resume:

Representing yourself well on paper can open many doors. You will learn how to build a strong and versatile portfolio, how to write a resume and tailor your resume for the specific job you want.

Interview and Personal Presentation:

Once your resume and portfolio get you an interview, your personal presence in that interview will get that job for you. You will learn how to think on your feet, answering interview questions with poise and confidence.

Union Information:

Union members will create many opportunities for you in t.v and film work, the process for applying to those unions, gaining and advancing membership, as well as the various certifications you can earn to qualify for even more exciting work.



Amanda Coup at
Vancouver's 2012 Taboo Show

This is only the beginning.

The world of professional makeup moves at a blazing pace. As a New Image graduate you'll be ready to hit the ground running. You've been studying in environments that simulate the working world. Now you see how much you know.

You have the skills to take on challenging work, pushing yourself even further as an artist. You know your way around a film set. You know how to meet production deadlines.

You also know that professional makeup is a collaborative industry. You know that we succeed together. You know that other artists are ready to support your efforts and you are ready to support them. You will be part of teams of all sizes, working together to create amazing art.

You will help other artists bring their ideas to life. They will help you do the same. Professional makeup is a deeply connected community and you're a part of it.

Makeup artist **Jeff**
Photographer: **Raymund Shum**

We want you to keep dreaming **big**.

You're in the business of making dreams real.

Welcome to the world of professional makeup.

When we opened our doors in 1980, the first thing we taught was makeup. We're the most established program in Vancouver.

You're an artist. You have a vision of what you want to create and you have skills to bring that vision into the world. You will sharpen that vision, hone those skills, and supplement them with new ones. You're going to make your mark and we're going to help you do it.

Makeup by: **Georgette Rebollo Villasenor**

We're putting you in the middle of it all from day one. Our instructors are professional working artists. When they're not here they're on set for film or television, backstage at fashion shows or doing magazine shoots. They bring that energy and experience into the classroom. Our courses are designed to simulate the intensity of these working environments so you will know your way around set, stage, runway, and contract negotiations as comfortably as your own makeup kit.

You're going to be working with deadlines shoulder-to-shoulder with other artists. You're going to collaborate on effects for films in addition to creating looks for your own professional editorial shoot. You're going to discover skills you didn't know you had.

At New Image, we want you to dream **big**.

We're in the business of making dreams real.

MAKEUP FUNDAMENTALS

120 Hours

Successful makeup professionals build their artistic skills on a strong foundation of technical knowledge. We put our students on the right track from the first day with a balance of theory and application. Our classroom experience is designed to simulate the real day-to-day environment of professional makeup. Whether you are destined for high fashion glamour or the exciting world of film and television, your future starts here!

In this module, you'll learn:

Professional Etiquette:

Your skills with people are an important tool for your success.

Introductory Makeup Theory and Technique:

You will learn about “why” we do what we do. Anatomy of the skin and face, colour theory, shape, and proportions all influence the design of a successful makeup. We learn these subjects through study and practice, learning a concept then putting that concept in practice right away.

Glamour Makeup Techniques:

You are ready to apply your understanding of colour and geometry in creating a variety of day, evening, and glamour looks, putting new skills and ideas to the test.



International and Ethnic Makeup Studies:

You will learn how skin tone, facial geometry, and culture have created diverse styles of makeup. The modern artist draws inspiration from many sources and may work around the world. You will learn how to be prepared to work in many different cultural styles and how to build your own designs inspired from these sources.

Era Makeup:

You will learn about how makeup technology has changed over time and how those changes have influenced styles. New products inspire and enable new looks. By learning about these trends, you will be prepared to adapt them in the future.

Makeup for Men:

On the runway, on stage, on film, and on a day-to-day basis more men are wearing makeup than ever before. You will learn about the differences between makeup for men and women, how different elements like beard stubble and face shapes influences design, and how to execute the subtle effects needed for most male makeups.

Mature Makeup:

You will learn how aging changes facial features, colour, and how to design makeups that incorporate and compliment these changes.



Makeup and Styling by:
Katelyn Cartwright

HAIR DESIGN

60 Hours

A working knowledge of hair styling and design gives you a professional advantage as a makeup artist. You will often need to work closely with a hair stylist and designer to coordinate your work. You may work as a “swing” that assists both the makeup and hair department of a film or fashion show or take charge in a small, fast-paced production. Whatever the need, you will have the skills to confidently collaborate and create finished looks incorporating hair design.

In this module, you will learn:

Anatomy and Science of Hair:

Understanding the structure and traits of different hair types will enable you to design looks that complement those attributes.

Styling Tools and Products:

You will learn a variety of tools and techniques necessary to create the perfect hair style for your makeup designs.

Makeup and Styling: **Kat Morris**
Photographer: **Michael Bagg**



WEDDING MAKEUP

20 Hours

Bridal Makeup is a busy, high-demand area of the Makeup industry. In addition to honing your makeup skills for many different wedding styles, you will learn a variety of business skills for managing your career.

In this module you'll learn :

Bridal Makeup:

While there are many established styles, each wedding is unique. You will learn how to design and perform makeups that complement different styles, times of day, and cultural traditions.

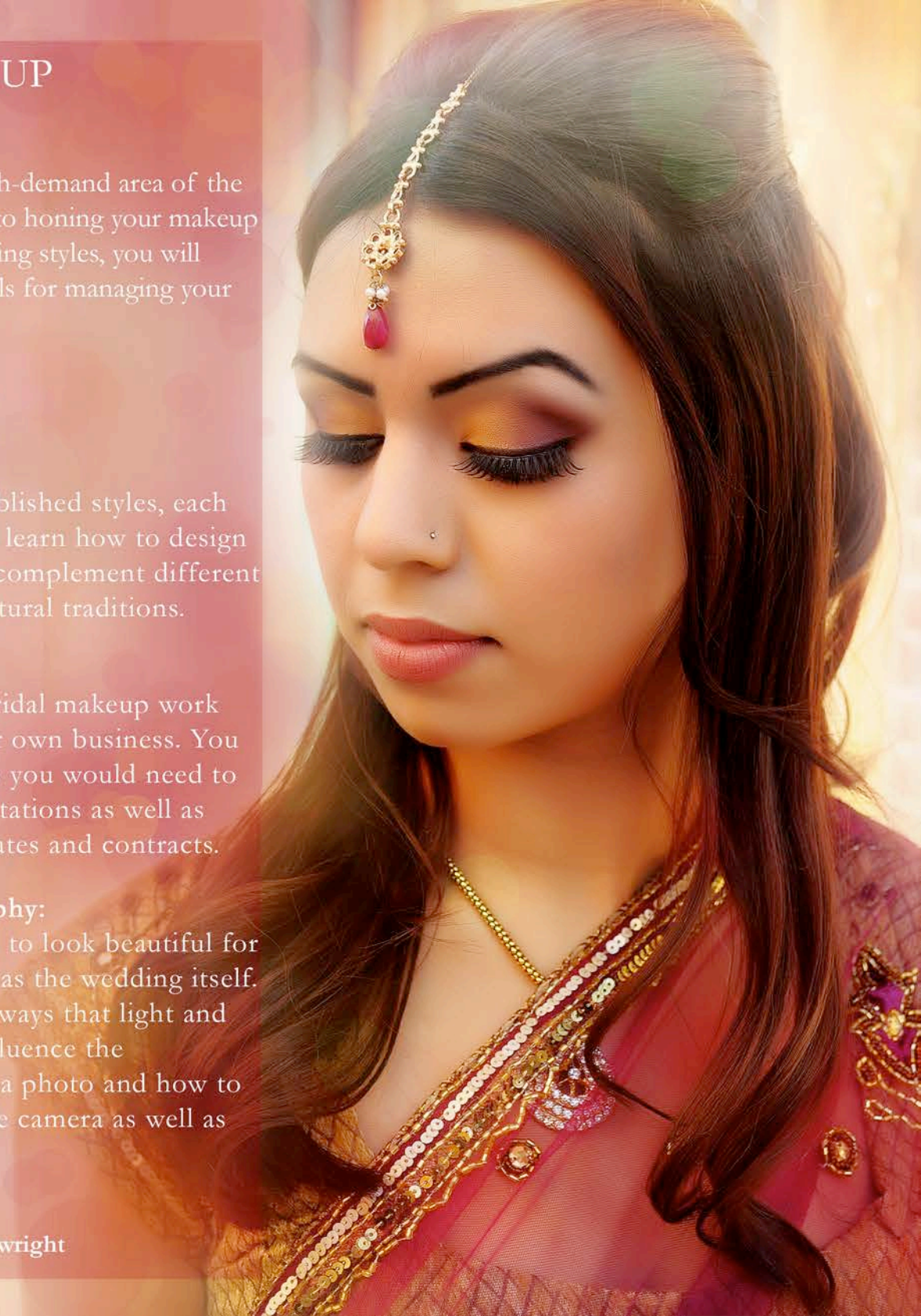
Bridal Business:

Many artists working in bridal makeup work independently running their own business. You will learn many of the skills you would need to get started including consultations as well as learning how to negotiate rates and contracts.

Introduction to Photography:

Bridal Makeup is designed to look beautiful for the wedding photos as well as the wedding itself. You will learn some of the ways that light and photography techniques influence the appearance of a makeup in a photo and how to design your makeups for the camera as well as the naked eye.

Makeup and Styling: **Katelyn Cartwright**



AIRBRUSHING & BODY MAKEUP

60 Hours

You have learned how to use makeup to emphasize style or completely transform features of the face. In 'Airbrushing and Body Makeup' you will learn techniques for contouring, highlighting or transforming the entire body. Stretch the boundaries of your imagination. In this module you will discover ways to use makeup you never thought possible!

In this module, you'll learn:

Introduction to the Airbrush:

You will learn your airbrush inside and out, including how to take it apart and put it back together again. You'll be able to maintain your airbrush in perfect condition and learn how to troubleshoot any problems so you can get right back to making your art.

Airbrush Technique:

You will learn how to apply your existing art skills to the airbrush including how different brush techniques can create different effects. Each airbrush technique you master opens up new opportunities of expression and invention. When you put them together you will accomplish amazing effects in minutes.

Makeup: **Mathew Lutz & Roxanne Héroux-Boulay**
Photographer: **Raymund Shum**

Body Makeup:

The most breathtaking body makeups involve a variety of makeup techniques, including brushes, sponges, airbrushing, and even exotic tools like unique shields or stamps. You will learn how to combine all the techniques you've mastered to create a portfolio-worthy, one-of-a-kind transformation.

Shields, Templates, and Stencils:

In addition to working with existing stencils, templates or shields, you will learn how to make your own tools used to create breathtaking airbrushed effects.

Photographer: **Raymund Shum**
Model: **Carrie Lee Walker**



HIGH FASHION

40 Hours

The high fashion world requires artists to create very precise looks to bring a fashion designer's visions to life. You will be able to apply those same skills in making your own charts and designs to create highly detailed looks suitable for both runway and camera.

Our high fashion module is designed to simulate the working conditions of runway events. You will work in tight time constraints with precise design and execution requirements, honing your skills to the razor-edge required to work in the intense world of high fashion makeup.

In this module, you will learn:

Croquis Design:

Creating a sketch of your design in advance allows you to create the same look over multiple days of shooting or fashion shows. You'll learn how to create charts, detail their proportions to the face of your model or actor, and how to work from an existing design or tear-sheet.

The Fashion World:

You will learn about the ins and outs of fashion etiquette, terminology, and how you fit into this exciting industry as a makeup artist. You will also learn about the different houses of design, current and up-and-coming runway trends, and key difference between haute couture vs ready-to-wear or high fashion vs avant garde.



MAKEUP AND PHOTOGRAPHY LV 1

40 hours

Whether you're working in fashion or film, you need to understand how your work interacts with a camera. This course is the beginning of your in-depth learning of how light, cameras, makeup, and post-production all fit together to create the stunning images you see in fashion magazines or on screens of all sizes. Our unique hands-on approach to these technical topics is fun and practical. You will be applying each concept as you learn it to new makeup designs and techniques.

In this module, you'll learn:

Introduction to Makeup and Light:

Many of the techniques we use in makeup involve manipulating light such as creating matte or glossy areas or using highlight and shadow to emphasize features. You will learn how light interacts with skin and makeup, about different light conditions, and how they influence the finished product of a photograph or motion picture.

Introduction to Photo Techniques:

You will discuss and interact with a variety of tools and techniques used by professional photographers and cinematographers, including lighting systems, scrims, and different backgrounds. You'll learn how these different elements influence how your makeup looks to the camera and how to design a makeup suitable for a given shoot.

Makeup and Styling: **Melissa Cameron & Brodie Dwyer**
Photographer: **Raymund Shum**

You will deepen your understanding of the interactions between makeup and the camera. The first half of this course is taught by a professional photographer, who will provide detailed insights into the inner workings of a camera, how a photograph is composed, and the principles of digital editing for photography (as used in Photoshop).

The second half of this course is taught by a makeup artist with extensive knowledge of photography, who will help you integrate your understanding of photo theory into dazzling, camera-ready designs.

In this module, you'll learn:

Camera Technology and Technique:

Different camera technology has different effects on a finished image. You will learn about different technologies in photography, camera settings, the differences between colour vs black and white photography, and the light and colour biases of different types of cameras.

Design for Photography:

You will learn how to modify your designs to complement different variables in a photoshoot, such as lighting, indoor v.s outdoor, colour v.s black and white, as well as adjusting to the colour biases of your different types of cameras and photography. You will further practice your skills in working from tear-sheets and executing assigned designs, each providing special insight in the exciting possibilities of makeup design for film.

PHOTOGRAPHY THEORY

80 hours

Makeup and Styling: **Bethany Cunningham & Angelique Lahtinen**
Photographer: **Raymund Shum**



MAKEUP AND PHOTOGRAPHY LV 2

60 Hours

This module puts you right in the middle of the intense energy of a magazine-style editorial photoshoot... yours! You will be provided with one-on-one guidance every step of the way, from research to designing the makeup to creating the complete look, to preparing for the photo-shoot itself.

You will have the support of top-shelf professionals to bring your vision to life, creating photographs that will be in your portfolio for years to come.

Makeup and Styling:
Remy Anhorn & Rachel Stewart
Photographer: **Gabriel Morosan**



MAKEUP FOR STAGE AND SET

80 Hours

Theatrical Makeup presents unique artistic challenges, allowing you to completely define a character with your brush. You will use highlight and shading to create the illusion of three-dimensional effects, as well as “sculpting” with colour and sheen. Makeup for set, whether t.v. or film, requires a very precise and subtle touch. You will create subtle transformations suitable for high-definition filming.

In this module, you’ll learn:

Working on Stage and Set:

Theatre and film each present unique work environments with special considerations and etiquette. You will learn the terms used in both environments and how to work effectively in a high-speed, highly collaborative environment.

Introduction to Stage and Set Makeup:

Artists use special techniques to compensate for the bright lights and distance between performers and audience in stage performances. You will learn about theatrical makeup design, and differences between varying types of stage makeup (theatre, ballet, Cirque, etc). Makeup intended for film and TV has to be very subtle and detailed to successfully create life-like effects that will look good under extreme close-ups.

Character for Stage and Set:

You will learn how your makeup shapes the way an audience feels about a character, from the confidence instilled by a good news anchor makeup to the over-the-top glamour of a burlesque look.

Effects for Stage and Set:

You will learn a variety of effects and how to translate them between the vividness of stage and the subtlety of set, including age change, brow blocking, sweat, freezing, and blood.



SPECIAL MAKEUP EFFECTS FUNDAMENTALS

80 hours

Three-dimensional effects are used extensively in film and television, but are seeing increased use in fashion. You will apply everything you have learned about colour and shape to transition into exotic or realistic 3D effects taught by some of the most accomplished on-set makeup artists working today.

In this module, you will learn:

Surface Effects:

Many effects begin by creating a new 3D surface that you will tie into existing features. You will learn many of these effects such as cuts, scrapes, burns, and creating aged skin.

Hair Effects:

Many looks require hiding the hair or adding hair where none exists. You will learn how to apply and paint bald caps as well as lay fiber to create realistic hair, beards, and fur.

Colour Effects:

You will expand your use of colour, highlight, and shading to create minor injuries and change the visible structure of the face in dramatic ways. These added features will tie into the rest of the body to create camera-ready realism.

PROSTHETIC ARTS

280 hours

Our prosthetic arts course is developed and constantly updated by some of the brightest stars in special effects makeup. You will learn the science and art of constructing film quality prosthetics effects completely hands-on. Everything you see, you will do.

In this module, you will learn:

Lifecasting:

The best casts capture more than the features of an actor. You will learn techniques to record specific expressions and skin texture, as well as casts adapted to specific purposes.

Sculpting and Mold Making:

You will learn how to transfer all your 2D art skills into creating fantastic sculpts. You will then learn how to use those sculpts to create complete molds for creating prosthetic appliances in a variety of materials with an emphasis on silicone; the current industry standard.

Prosthetic Painting and Application:

You will learn techniques to transform a prosthetic appliance into a living, realistic extension of an actor. You will learn prosthetic application and high-definition realistic painting for a variety of materials.

3D Transfers:

You will learn to create and apply 3D Transfers to create a variety of effects.



You will take part in the production of a short film. You will be working in a real production environment with experienced actors, directors, and technicians, applying your lessons in on-set etiquette and multitasking in the exciting, complex process of bringing a film to fruition.

You will apply lessons learned from film industry veterans to prepare actors for their starring roles and create the makeup effects the story demands. You'll be doing everything from beauty to bullet holes as well as creatures to characters.

Your schedule will vary according to production times. This is the ultimate test of your training in beauty makeup and special effects. You will graduate with real on-set experience and film credits to give you a jump-start on your career. Whether you aspire to fashion or film or the bristling energy of a fashion show, or the bustling pace of on-set life, you will have the skills, experience, and confidence to create success all on your own.

WORK EXPERIENCE

40 hours

Beverly Uy
on the set of "Alarming"

I'd been working as a Bridal makeup artist for years. I didn't know what I would learn here. I've been surprised at how much I can push myself. I'm even more confident in my skills. I see impossible, fantastic stuff in magazines and now I say "I know how they did that".

-**Nira Pararaj**, New Image Student



At first I was nervous to be learning from artists working at this level, then I realized they're here for me, to help me succeed at what I want to do.

This is an intense school. Things happen fast, a lot gets thrown at you, and sometimes it feels like more than you can handle. That's when I turn around and artists who worked on dozens of my favourite movies are right there to help me figure it out.

Sometimes things don't work the way you expect. You've got to problem-solve, think on your feet. I feel like I can do that. I feel like I can handle anything now.

-**Mathew Lutz**, New Image Student

Photographer: **Gabriel Morosan**

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