

English for Business

Global Village Victoria 2016

Minimum Level: GV5

GV Victoria's Business English Program is an intensive ESL program that provides students with the opportunity to improve their English language skills (reading, writing, listening, speaking) through a focus on Canadian business themes. This challenging yet enjoyable English program includes many group projects and team competitions to simulate the Canadian workplace and maximize English proficiency for global business transactions.

GV ENGLISH PROGRAM SCHEDULE

MORNING SCHEDULE	MONDAY-FRIDAY
1st Morning Session	08:45—10:25 am
Break	10:25—10:40 am
2nd Morning Session	10:40—12:20 am
AFTERNOON SCHEDULE	MONDAY-THURSDAY
25 lessons per week	1:05—2:10 pm

Discussion, conversation and project based group work are essential components of the Program. Group projects require strong attendance. Entrance requirement: Successful completion (80%) of GV 4 or successful completion of the Power Speaking Program.

Goal Setting & Career Management (A)	Entrepreneurship: Marketing a Successful Start-up (B)	Intercultural Communication for the Global Workplace (C)
Learn the language to promote your personal strengths, values and goals while developing a traditional and digital portfolio in English.	Learn to write an English business plan, including market research and core marketing principles—brand identity, advertising, consumer profiling and trend analysis.	Improve your English and non-verbal skills for a variety of global business transactions, including written memos, emails, face-to-face meetings, and video conferencing.
English for Customer Relations: Face-to-face English communication and Business etiquette.	Presentation Skills for Professionals: Deliver a solid sales pitch and negotiate effectively in English.	Business English in Action: Local business case studies and digital video presentation.

2016 Suggested Start Dates

Jan 18, Feb 15, Mar 14, Apr 11, May 9, Jun 6, Jul 4, Aug 2, Aug 29, Sep 26, Oct 24, Nov 21, Dec 19

Alternate start dates are available, please contact the school at victoria@gvenglish.com

Global Village English Centre Victoria

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STUDY BLOCK	DATES	8:45-12:20 (20 lessons/wk)	PM ELECTIVE (5 lessons/wk)
Study Block 1	Jan 18 to Feb 12	Goal Setting & Career Management (A)	English for Customer Relations
Study Block 2	Feb 15 to Mar 11	Entrepreneurship: Marketing a Successful Start-up (B)	Presentation Skills for Professionals
Study Block 3	Mar 14 to Apr 08	Intercultural Communication for the Global Workplace (C)	Business English in Action
Study Block 4	Apr 11 to May 06	Goal Setting & Career Management (A)	English for Customer Relations
Study Block 5	May 09 to Jun 03	Entrepreneurship: Marketing a Successful Start-up (B)	Presentation Skills for Professionals
Study Block 6	Jun 06 to Jun 30	Intercultural Communication for the Global Workplace (C)	Business English in Action
Study Block 7	Jul 04 to Jul 29	Goal Setting & Career Management (A)	English for Customer Relations
Study Block 8	Aug 02 to Aug 26	Entrepreneurship: Marketing a Successful Start-up (B)	Presentation Skills for Professionals
Study Block 9	Aug 29 to Sept 23	Intercultural Communication for the Global Workplace (C)	Business English in Action
Study Block 10	Sept 26 to Oct 21	Goal Setting & Career Management (A)	English for Customer Relations
Study Block 11	Oct 24 to Nov 18	Entrepreneurship: Marketing a Successful Start-up (B)	Presentation Skills for Professionals
Study Block 12	Nov 21 to Dec 16	Intercultural Communication for the Global Workplace (C)	Business English in Action
Study Block 13	Dec 19 to Jan 13	Goal Setting & Career Management (A)	English for Customer Relations